



LASER WORLD
OF PHOTONICS
INDIA



MESSE
MÜNCHEN

Laser World of Photonics India

**Sponsorship &
Marketing Services**

India's Platform for
Laser and Optical Technologies—
Components, Systems and
Applications

world-of-photonics-india.com

16—18
September,
2026

Bangalore International Exhibition
Centre (BIEC), Bengaluru



Platinum Partner*

* limited to 1 company



Image is for representation purpose only



Mileage - Superior visibility and branding

Key Deliverables

- ▶ Prominent logo and first in hierarchy of all logos
- ▶ 18 sqm space in the exhibition

Online

- ▶ Partner logo to be title as 'Powered by' for all the tradefair in all promotional campaign
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database
- ▶ Two exclusive social media posts
- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Testimonial of the CEO/MD to be shared through social media platforms

Print

- ▶ Partner logo to be featured on online, print, news paper and onsite
- ▶ Logo in applicable print media (for e.g. — B2B magazine/newsletter (if any) etc)

Onsite

- ▶ Logo on applicable onsite branding
- ▶ 1 exclusive branding onsite in prominent location
- ▶ 2 min. company video to be played on screen
- ▶ Partner CEO to be present during the inaugural/ ribbon cutting ceremony of Laser World of Photonics India

INR 10,00,000 | EUR 11,765

Plus Indian tax as applicable



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Mileage - Superior visibility and branding

Key Deliverables

- ▶ Prominent logo and preference in hierarchy of all logos
- ▶ 15 sqm bare space in the exhibition

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database. Logo placed as per hierarchy
- ▶ One exclusive social media post

Print

- ▶ Logo on trade fair invitation/show guide etc. Logo placed as per hierarchy
- ▶ Logo in all applicable print media (for e.g. — B2B magazine/newsletter etc). Logo placed as per hierarchy

Onsite

- ▶ Logo on applicable onsite branding
- ▶ 1 min. company video to be played on screen

Silver Partner*

* limited to 2 companies



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Mileage - Superior visibility and branding

Key Deliverables

- ▶ Prominent logo and preference in hierarchy of all logos
- ▶ 12 sqm bare space in the exhibition

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database. Logo placed as per hierarchy

Print

- ▶ Logo on trade fair invitation/show guide etc. Logo placed as per hierarchy
- ▶ Logo in all applicable print media (for e.g. — B2B magazine/newsletter etc). Logo placed as per hierarchy

Onsite

- ▶ Logo on applicable onsite branding

Buyer Seller Forum Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - high visibility in our unique business meet program

Key deliverables

- ▶ Exclusive branding in the Buyer Seller Forum area
- ▶ Logo featured in registration counter at the Buyer Seller Forum entrance

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database

Print

- ▶ Logo on trade fair invitation/show guide etc.
- ▶ Logo in all applicable print media (for e.g. — B2B magazine/newsletter etc).
Logo placed as per hierarchy

Onsite

- ▶ Logo on applicable onsite branding



INR 5,00,000 | EUR 5,700

Plus Indian tax as applicable

Video Screen Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - exclusive branding & superior visibility

Key Deliverables

- ▶ Exclusive branding on onsite video screen panels
- ▶ 2 minutes audio visual clip to be played on screen in regular intervals

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database. Logo placed as per hierarchy

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on applicable onsite branding

Registration Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - be the first one to leave an impact at the registration counter which every visitor passes through

Key Deliverables

- ▶ Exclusive logo on registration branding

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo featured in one emailer to be sent to our visitor database.

Print

- ▶ Logo on trade fair invitation / Show guide and other applicable promotional activities

Onsite

- ▶ Logo on applicable onsite branding



INR 5,00,000 | EUR 5,700

Plus Indian tax as applicable

Visitor Guide Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - a pocket guide with hall layouts and complete exhibitor listing. A must-have for both exhibitors and visitors

Key Deliverables

- ▶ Prominent logo on visitor guide
- ▶ Advertisement strip on visitor guide with logo, hall no. & booth no.

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company Logo featured in one emailer to be send to our visitor database

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



INR 3,50,000 | EUR 4,000

Plus Indian tax as applicable

Badge Partner*

* limited to 1 company



Mileage - get your brand on the visitor badges

Key Deliverables

- ▶ Exclusive logo on the visitor badges

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo in emailers / whats app campaign to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



Image is for representation purpose only



INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Lanyard Partner*

* limited to 1 company

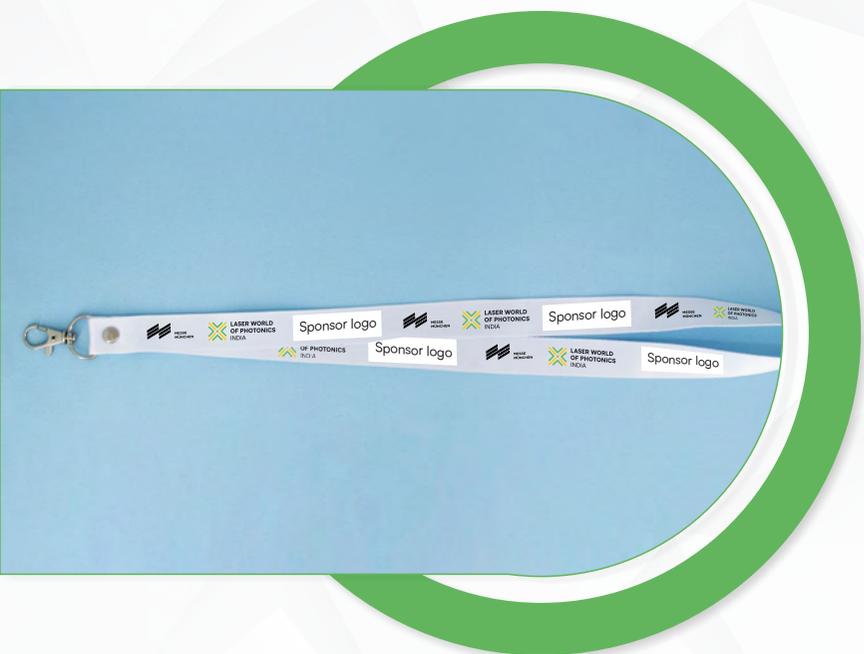


Image is for representation purpose only

Mileage - get your brand on visitor, speaker, delegate and media lanyard

Key Deliverables

- ▶ Exclusive logo on visitor lanyard

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo in emailers / whatsapp campaign to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding

Visitor Bag Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - exclusive branding on the carry bags distributed at the registration counter (approx.: 4,000 nos)

Key Deliverables

- ▶ Exclusive advertisement on one side of the bag, distributed from the registration counter.

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company Logo featured in one emailer to be send to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Start-up zone

* limited to 1 company



Mileage - high visibility in our unique business meet program

Pre-trade fair

- ▶ Logo visibility on the event website with hyperlinks.
- ▶ Logo visibility on all event emailers
- ▶ Logo inclusion in relevant print advertisements (partner media publications)
- ▶ Logo inclusion in relevant invitations (VIP invite, exhibitor invite, visitor invite)
- ▶ 1 emailer on Laser World of Photonics India database
- ▶ Announcement of partnership through social media platforms

During trade fair

- ▶ Prominent logo visibility at the Startup Zone
- ▶ 15 min interview opportunity at podcast
- ▶ Logo on relevant on-site branding
- ▶ Full page ad in visitor guide (online)
- ▶ Exclusive brandings at Start-up Zone



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INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Podcast

* limited to 1 company



Mileage - Visibility and branding

Key Deliverables

- ▶ 15 minutes podcast of the sponsors
- ▶ Prominent logo visibility at podcast station
- ▶ Logo on application onsite branding Advertisement in visitor guide

Pre-Roll Mentions:

- ▶ A 30-second mention at the beginning of the episode, where the host reads the sponsor's message

Mid-Roll Mentions:

- ▶ A 30-second mention during the middle of the episode

Social Media Mentions:

- ▶ Social media posts on the podcast's official channels, tagging and promoting the sponsor

Website Listing:

- ▶ Logo or link to the sponsor's website on the podcast's website or episode show notes
- ▶ Visitor guide
- ▶ Onsite branding

Roadshow partner

* limited to 2 companies



Mileage - Visibility and branding

Pre-trade fair

- ▶ Logo visibility in the promotional activities of the participated roadshow
- ▶ Announcement on partnership through social media platforms
- ▶ Logo visibility on the event website with hyperlinks
- ▶ Logo visibility in relevant roadshow's backdrop
- ▶ 1 emailer on Laser World of Photonics India database

During Roadshow

- ▶ 10 min presentation slot at the participated roadshow
- ▶ Table space at the participated roadshow

Conference branding Matrix

	Platinum	Gold	Silver	Supporting
EXHIBITION	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
<ul style="list-style-type: none"> Logo visibility on the event website with hyperlinks. 	✓	✓	✓	✓
<ul style="list-style-type: none"> Announcement on partnership through social media platforms. 	✓	—	—	—
<ul style="list-style-type: none"> Shell space at the show (9 sqm) + electricity. 				
<ul style="list-style-type: none"> Emailers on Laser World of Photonics India database 	3	2	1	—

	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
CONFERENCE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
<ul style="list-style-type: none"> Logo visibility in the banners of the conference area and lunch area. 	✓	✓	✓	✓
<ul style="list-style-type: none"> Logo visibility on the conference backdrop. 	✓	✓	✓	✓
<ul style="list-style-type: none"> 1 min video at the conference breakout session. 	✓	✓	—	—
<ul style="list-style-type: none"> Insertion of the brochure/flyer in the visitor kit (if any). 	✓	✓	—	—
<ul style="list-style-type: none"> Conference presentation slot 	15 min.	10 min.	—	—
<ul style="list-style-type: none"> Logo on lunch coupons 	✓	✓	—	—
<ul style="list-style-type: none"> Logo on applicable onsite branding 	✓	—	—	—

PRICE INR	INR 7,00,000	INR 5,00,000	INR 3,00,000	INR 1,00,000
PRICE EUR	EUR 8,000	EUR 5,750	EUR 3,450	EUR 1,150

Ball Pen Partner*

* limited to 1 company



Mileage - ensure your brand is remembered and visible even after the show mileage

Key Deliverables

- ▶ Exclusive company logo on the official Trade Fair Pen available in the Registration Area, at the Buyer Seller Forum, and the VIP Lounge (approx.: 4,000 nos)

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company Logo featured in one emailer to be send to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



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INR 3,50,000 | EUR 4,000

Plus Indian tax as applicable

Opposite to registration area



Mileage - Capture every eye at first glance.

Material

- ▶ GCO Fabric with MS Frame

Size

- ▶ 20ft(w) x 8ft(h)

Quantity

- ▶ 1



Mileage - Capture every eye at first glance.

Material

- ▶ Vinyl Fabric

Size

- ▶ 2.5ft(w) x 1.5ft(h)
- ▶ 6.6ft(w) x 1.5ft(h)

Quantity

- ▶ 6



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*The prices mentioned below are for each quantity.

INR 3,00,000 | EUR 3,450

Plus Indian tax as applicable

Pathway branding

* Limited to 2 per company



Mileage - Brand presence along every step.

Material

- ▶ GCO Fabric with MS Frame

Size

- ▶ 21ft(w) x 12ft(h)

Quantity

- ▶ 16

*The prices mentioned below are for each quantity.

INR 2,00,000 | EUR 2,250

Plus Indian tax as applicable

Walkway standee branding (Inside Venue)

* Limited to 2 per company

Mileage - Repeated brand views throughout the day.

Material

- ▶ GCO Fabric with Metal Frame

Size

- ▶ 3ft(w) x 8ft(h)

Quantity

- ▶ 3



*The prices mentioned below are for each quantity.

INR 50,000 | EUR 560

Plus Indian tax as applicable

Pathway standee branding



Mileage - Your message moves with the crowd.

Material

- ▶ GCO Fabric with MS Frame

Size

- ▶ 4 ft(w) x 8 ft(h)

Quantity

- ▶ 16

*The prices mentioned below are for each quantity.

INR 40,000 | EUR 450

Plus Indian tax as applicable



Mileage - 360° visibility from every angle.

- ▶ Limited to 20 companies. Advertisement on any one side of the cube.

Size

- ▶ 4 ft(w) x 8 ft(h)

*The prices mentioned below are for each quantity.

INR 80,000 | EUR 900

Plus Indian tax as applicable

Brand Booster Shuttle Bus Partner



Mileage - Your brand on the city's exhibition route.

Pre-trade fair

- ▶ Logo visibility on the event website with hyperlinks.
- ▶ Logo inclusion in all print advertisements (partner media publications).
- ▶ Flyers to be distributed in the running shuttle.
- ▶ Announcement on partnership through social media platforms.

During trade fair

- ▶ Prominent logo visibility will be displayed on the shuttle buses.
- ▶ Logo on all applicable on-site branding.
- ▶ Full page ad in visitor guide (online and physical copy).

*The prices mentioned below are for each quantity.

INR 5,00,000 | EUR 5,560

Plus Indian tax as applicable

Brand Booster MMI Match Partner

Mileage - Your brand fuels business connections.

Visibility and benefit

- ▶ Prominent logo visibility in the MMI Match portal with hyperlinks
- ▶ Announcement on partnership through social media platforms
- ▶ Logo on all applicable on-site branding
- ▶ Full page ad in visitor guide (online and physical copy)



*The prices mentioned below are for each quantity.

INR 2,00,000 | EUR 2,250

Plus Indian tax as applicable

How to book your Sponsorship Package

We will be happy to support you in making more of your participation in Laser World of Photonics India 2026.

► Contact us for more information and sponsorship booking:



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